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Comcast Advertising

Employee Photoshoot Philadelphia Office

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Specifications

Employee Photoshoot

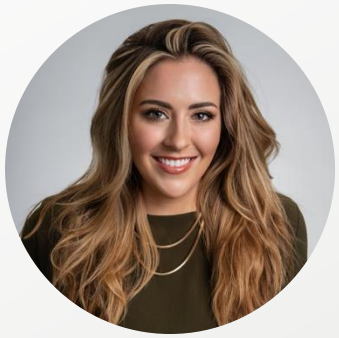
Location: Comcast HQ, Philadelphia, PA
Time: September 4-5, 2025
Use Case: Talent Brand & Human Resources branded collateral for internal and external use (social, web, print, etc.)

Day of Shoot
- 2 day shoot
- 25 - 30 Comcast employees to be photographed
- Multiple areas / locations within the office space
- Hair / Makeup / Craft Services provided by vendor for his and our onsite production crew

Post Shoot
- Photo Retouching (40 images only)
- All RAW / Native Files
- Rights in perpetuity

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Roles & Responsibilities



Courtney Mason
Associate Art Director



Kimberly Williamson-Smith
Project Manager



Lane Sutton
Sr. Manager



Kailia Hall
Specialist

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Photography Style guide

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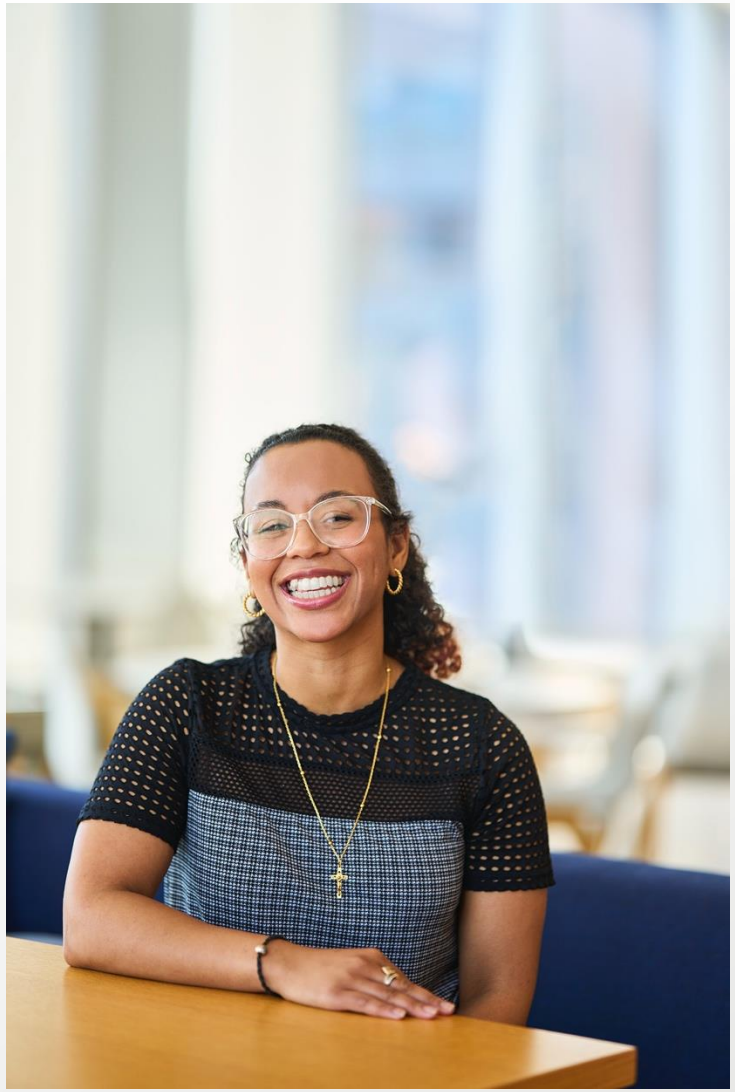






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Group Shot Inspiration

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Meet the Photographer

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Meet Dave Moser

Bio

- Award winning Commercial & Editorial Photographer based in Philadelphia, PA
- 33 years of experience in total, 10-30 years with various members of crew
- Experienced in environmental portraits for both celebrity and corporate talent
- Previous experience shooting in CTC and Comcast Talent
- Professional, thoughtful, and adaptable persona

For more information, visit portfolio at **davemoser.com**



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Portfolio Examples






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Portfolio Examples







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Vendor Quote Summary

Exclusivity	Yes
Post Production/Retouches	Yes/40
Fees [usage, creative fee, pre-production]	$10,000
Production Crew [Digital tech, Assistant]	$6,100
Hair / Make Up / Styling	$1,800
Equipment	$2,460
Miscellaneous [Travel /Parking]	$200
Post Production [re-touches+ hard drive]	$3,950
Craft Services	$1,200
Total	$25,710
Total with 8% Sales Tax	**$27,766**

**above quote does not account for additional processing fees from corporate card usage*

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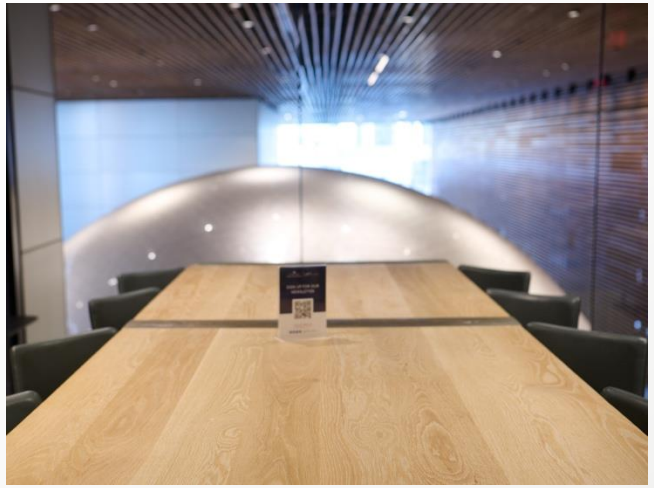
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Onsite Locations

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Lift Labs

(Floor 4)











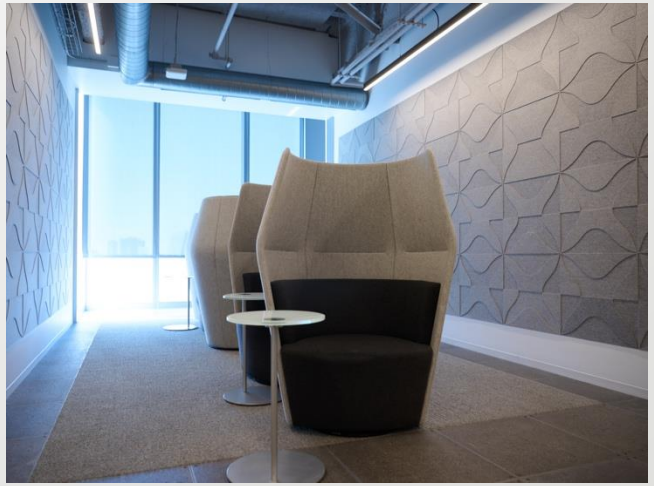
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Office Space

(Floor 19 & 20)



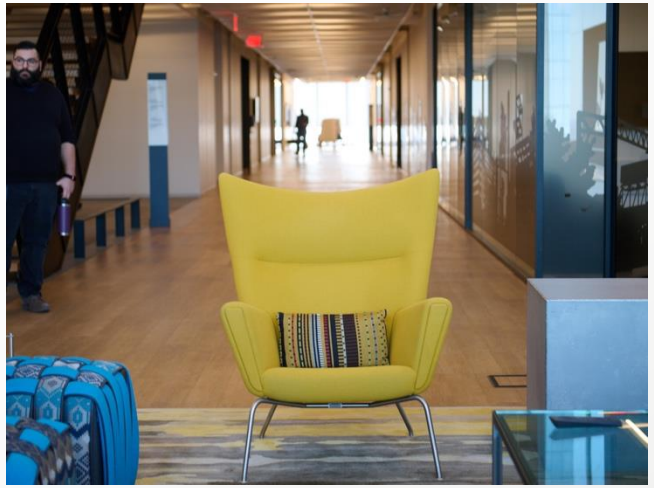


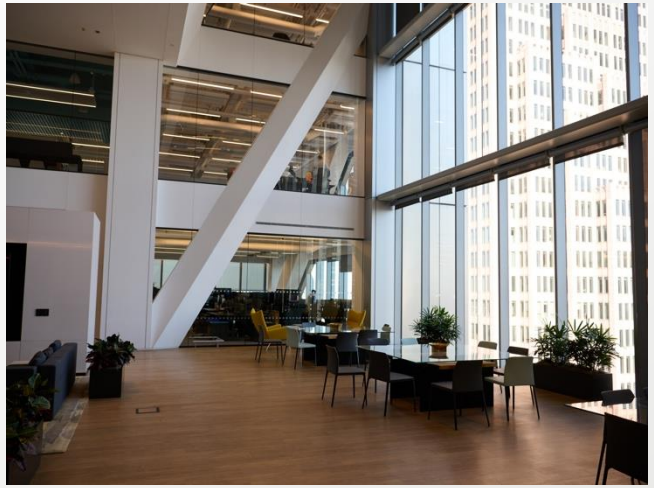


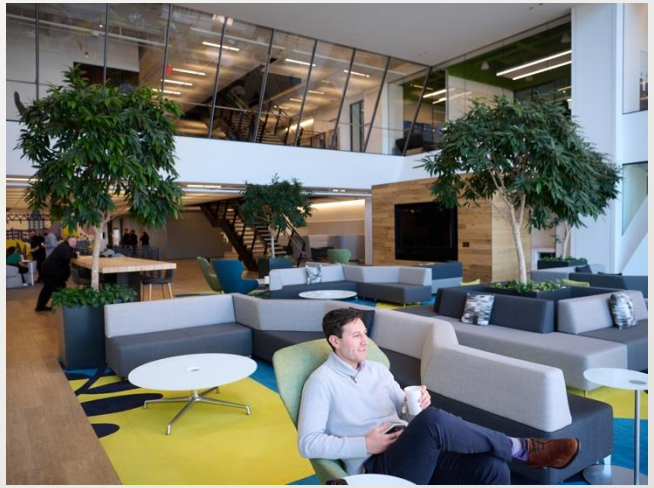

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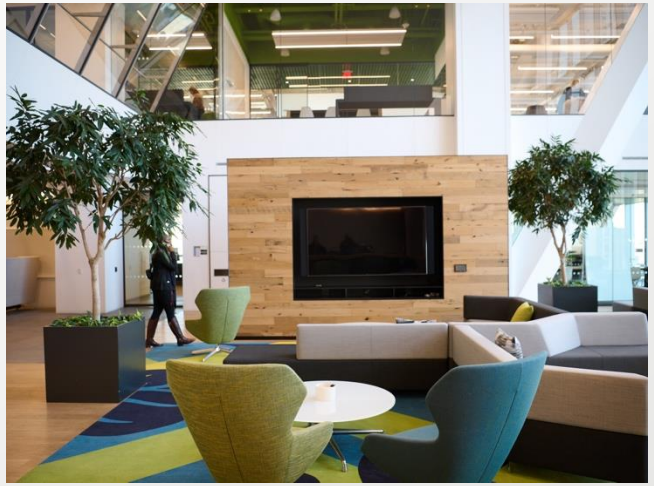
Lounge Area

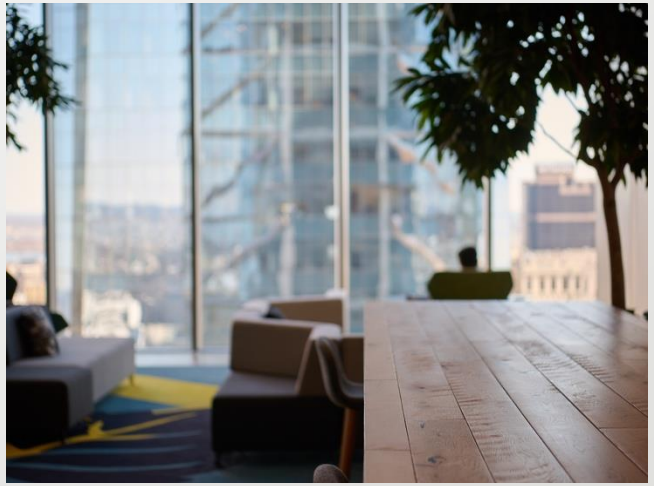
(Floor 24 & 33)

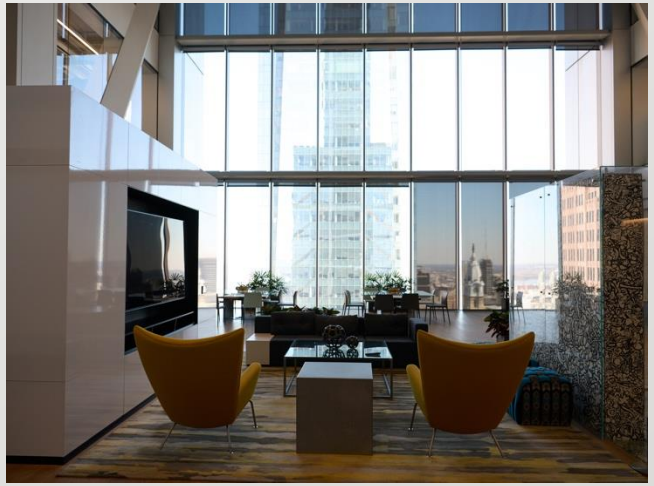












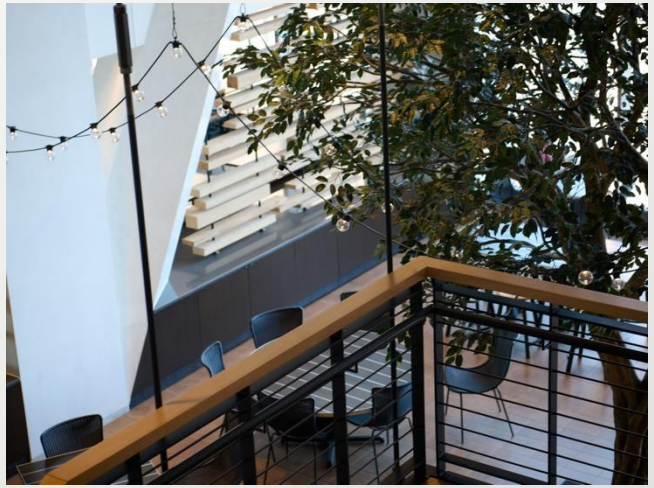
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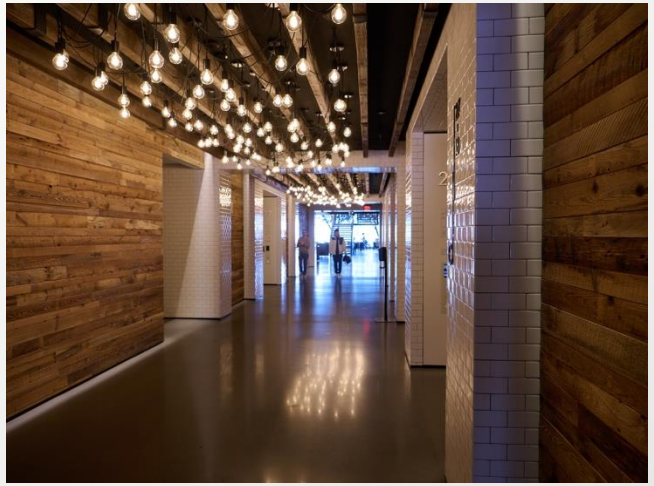
The Market

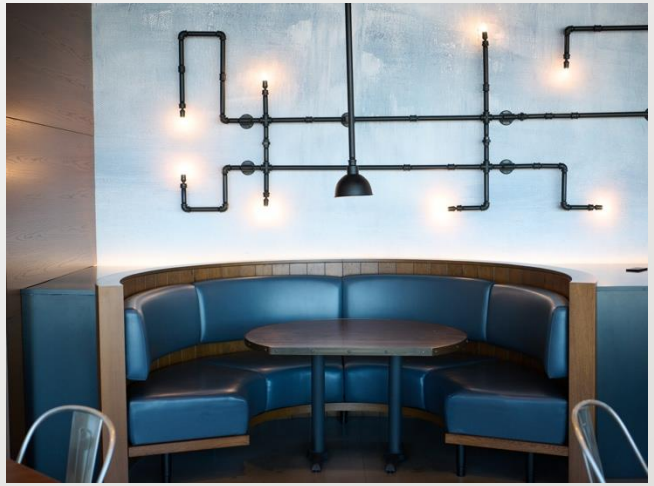
(Floor 27-28)

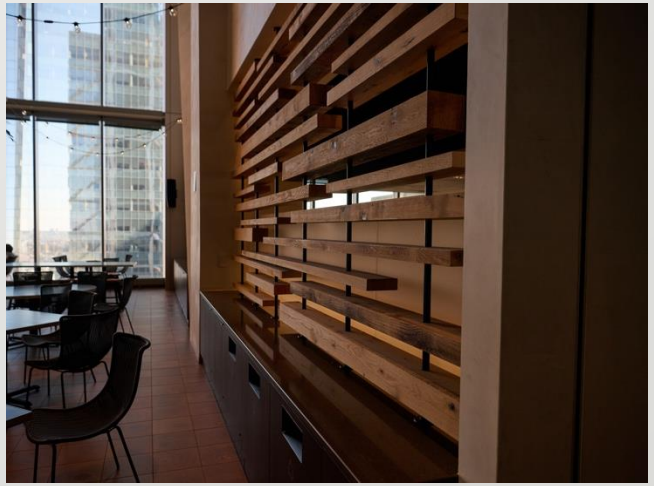












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Run of Show

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Run of Show: 9/4 (Day 1)

To more detailed / current ROS, click here

	9/4
Floor 33	8:15 AM - 10:15 AM
Floor 20	10:15 AM - 1:45 PM
Floor 24	2:00 PM - 4:00 PM

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Run of Show: 9/5 (Day 2)

To more detailed / current ROS, click here

	9/5
Floor 19	8:45 AM - 10:45 AM
Floor 4 / Lift Labs	10:45 AM - 2:15 PM
Floor 27-28/ The Market	2:30 PM – 3:45 PM

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Contact Information

For questions contact:

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Thank You

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